



CALPEEK

CALIFORNIA POLITICAL WEEK

P.O. BOX 1468, BEVERLY HILLS, CA 90213 (310)659-0205 FAX(310)657-4340
Dick Rosengarten, Publisher E-Mail calpeek@aol.com

VOL. XXI
No. 27

JULY 12, 1999

CAMPAIGN 2000: GAY MARRIAGE INITIATIVE WAR HEATING UP. MORMON CHURCH ENTERS BATTLE.

Editor's note: State Sen. Pete Knight's initiative to ban gay marriages may have run into a problem that it did not anticipate. Here's our update & analysis...

...The S.F. Examiner's July 4th headline reads: *After defeating gay marriage in Hawaii, Alaska, church asks members to back state ballot initiative.* The church in this case is the Mormon Church and what it did according to the SFEx was send a letter in late May from church Pres. Gordon B. Hinkley to 740,000 Calif. members...

...According to the story by Robert Salladay, the letter asked members to donate money to help pass Knight's initiative. The Mormon Church played a key role in passing initiatives in Hawaii and Alaska banning gay marriages, pumping in \$600,000 in Hawaii & \$500,000 in Alaska. In Hawaii, the Mormon effort amounted to 40% of all the money contributed on behalf of the initiative, which got 69% of the vote. A source for the Knight initiative welcomed the support and said that the Mormons are a "significant piece of this coalition."...

...But there's a *downside* too. Some sources now say that Knight's initiative may be too closely linked with the Mormon Church. Backers of the measure tend to downplay this, but that's just spin. Another source said the Mormon Church's profile in this initiative battle "complicates matters." And while it is unfair to criticize the beliefs of one particular religion, there is bound to be someone who is opposed to Knight's initiative who will note that at one time the Mormon Church supported polygamy, and here's where the debate turns dicey. The cable tv tabloid talk shows will undoubtedly pick up on the polygamy vs. gay marriage aspect of the debate. It's just too tempting a subject...

...A GOP source not connected with either side in this campaign told Calpeek that he sees this SFEx story as being a negative for the initiative. Another source fears that DOMA (Defense of Marriage Act) will go down to defeat because Knight failed early on to put together a broad-based coalition of people who support traditional marriage. In other words, according to some, Knight rushed into action back in 1998 without first thinking everything through, including a solid and broad-based funding base to support the initiative once it qualified...

...FYI: On his recent trip to Calif., Texas Gov. George W. Bush skillfully side-stepped a question about whether he would support or oppose this particular initiative. Bush said he's opposed to gay marriages, but will not support any initiative in any state. But U.S. Rep. Tom Campbell(R-San Jose) wasn't so shy. He's opposed to this initiative and issued a statement saying that since there's no legislation pending in Sacto to recognize gay marriages, there's no need for this measure. Stay tuned...

CAMPAIGN 2000: BUSH FUNDRAISING HITS \$35.5 MILLION. TEXAS GOVERNOR SCORES BIG IN CALIF.

Editor's note: Too often insiders tend to forget that behind most successful candidate there's a skilled political fundraiser. In the case of a presidential candidate, many fundraisers. Here's an update on how Texas Gov. George W. Bush scored big time in Calif. over a 3-days period...

...The Texas governor was in Calif. from June 28th to July 1st. In that time, his Calif. team hit all 7 major fundraising centers in Calif.: L.A., S.F., Sacto, San Diego, Orange Co., the Silicon Valley and the Central Valley. The overall take is still being added up, but it looks as though the take from this first major Calif. trip for Bush will be \$5.1 to \$5.4 million. All 7 fundraisers,

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whether breakfast, lunch or dinner, were priced at \$1,000 per person. Counting Calif., Bush's total fundraising came to \$35.5 million...

...Here's how all the Presidential candidates look on paper at this point in terms of fundraising:

GOP	George W. Bush	\$35.5 million
	John McCain	\$ 4.1
	Elizabeth Dole	\$ 3.4
	Gary Bauer	\$ 3.4
	Dan Quayle	\$ 3.3
	Steve Forbes	\$ 2.7
	Lamar Alexander	\$ 2.0
	John Kasich	\$ 1.6
	Bob Smith	\$ 1.0

DEMOS

Al Gore	\$18.2 million
Bill Bradley	\$11.5

...The CA Bush fundraising team was led by savvy vet Anne LeGassick Dunsmore and her partner, Joanne Davis, of Calif. Capital Campaigns. While Dunsmore concentrated on the overall trip, Davis focused most of her time on the big L.A. dinner at the Century Plaza Hotel. The take from the L.A. dinner and VIP reception is estimated at \$2.3 million. There were 2,000 guests at the Century Plaza, but not all attended the dinner. Some who went to the VIP reception & photo op line with Bush passed on the dinner...

...Bush sources estimate the take from San Diego at \$500,000; in Sacto at \$400,000+; in S.F. at \$1 million; in Fresno at \$200,000; in the Silicon Valley and Orange Co. at \$500,000 each. The rest of the Calif. Bush team was composed of Lacee Beaulieu in San Diego; Wendy Cantor in Orange Co.; Jean Freelove in San Diego; Wendy Warfield in Sacto; and Kimberly Peters in No. Calif...

...Is there any GOP money left in Calif. after Bush's highly successful trip? Dunsmore says YES and says that Bush will be back in the Fall for more fundraising, only the next time at the \$250 level...

...FYI: for those watching Iowa and New Hampshire duke it out, Iowa will hold its Demo and GOP caucuses on Jan. 31st, while NH will hold its primary on Feb. 8th. With all the frontloading of primaries, everything may be over after the Mar. 7th primaries. Stay tuned...

CAMPAIGN 2000: UPDATE ON U.S. HOUSE CONTESTS.

Editor's note: Here's another update on key U.S. House races for 2000...

☒ **49th CD** – Demo Assemblywoman Susan Davis of San Diego made it official on June 25th: she is a candidate for the 49th CD Demo Party nomination. Chair of the Davis committee will be former State Sen. Lucy Killea, who was a registered *independent* while serving in the legislature. Lisa Sherman has signed on as daily cmp. mgr. and Alan Lindquist (who worked for Christine Kehoe's '98 campaign) will be the finance director. Sources say Davis' campaign will report \$230,000 raised for the period ending June 30th. Her chief Demo rival is attorney Wes Sanders, a decorated Vietnam vet who served in the Clinton Admin. as an Asst. Sec. of the Navy...

☒ **23rd CD** – It looks as though 7-term U.S. Rep. Elton Gallegly(R-Simi Valley) is going to have some stiff competition next year. Prominent business & real estate attorney Michael Case confirmed that he will formally declare his candidacy on July 12th. Case describes himself as a pro-business Demo, but who also believes business and labor must work in partnership. In short, he's a centrist with *deep pockets*. In the 1998 campaign, attorney Dan Gonzales was outspent by Gallegly (\$578,520 vs. only \$41,594), but got 40% of the vote. The 23rd CD is in transition, with a growing Demo base. In '98, Gov. Gray Davis carried Ventura Co. Registration is about 42% Demo vs. 40.45% GOP. Case has yet to pick a campaign team, but he is interviewing. Case is a former Air Force Capt. and is president-elect of the County Bar Assn. He tells **Cal-peek** he will get lots of cross-over GOP votes. As for Gonzales, he announced that he was halting his rematch with Gallegly and would support Case...

☒ **27th CD** – Sources close to Demo State Sen. Adam Schiff report that he's gone over \$500,000 in his fundraising and should have close to \$430,000 cash on hand in the financial reports which are due July 31st. Schiff is challenging U.S. Rep. James Rogan(R-Glen-dale). Two different news reports put Rogan well over \$1 million, with about \$700,000 c-o-h...

☒ **NRCC vs. DCCC** – A report in DC-based Roll Call says NRCC Chair Tom Davis has not only erased the \$3.6 million debt of the campaign committee, but

raised \$26 million for the period which just ended. The official numbers will be released July 15th. The DCCC did not release numbers, but its estimated that the Demos raised about \$14 million...

CAMPAIGN 2000: CALIFORNIA INITIATIVE UPDATE.

Editor's note: Here's another update on initiative activity in Calif. for the 2000 election cycle...

◆ **Education & Gang Prevention** – There are two initiative statutes that will soon be in circulation for the November 2000 ballot – both deal with a hike of 1/10% in the sales tax with the revenue going for educational, cultural, outdoor and gang prevention programs for K-12 students. One measure would end Jan. 1, 2010, while the other would run indefinitely. The sponsor of both is San Diego USD Board member Ron Ottinger. He's hired L.A.-based Siegel & Nicholl to oversee the effort. S&N and the coalition haven't decided which of the two initiatives they'll go with, nor has Ottinger selected a petition management firm. There is \$\$, according to Jack Nicholl. The funding for the signatures would come from museums and other cultural organizations. The deadline for collecting 419,260 signatures is Nov. 15th...

◆ **Indian Gaming Initiatives** – Six tribes who were involved in the \$92 million effort to pass Prop. 5 in '98 have submitted 3 initiatives to the AG's office for title and summary. The proposed initiatives are constitutional amendments aimed at fixing some flaws in Prop. 5. For those who may have forgotten, Prop. 5 was a **statute**, not a constitutional amendment. In order to change the State's law banning slot machines, legal sources say the backers of Prop. 5 should have qualified a constitutional amendment. That's one of the arguments Prop. 5 opponents have made to the CA Supreme Court, which should rule fairly soon on whether Prop. 5 is constitutional. Whatever the case, Arno Political Consulting will handle the petition management drive. The tribes are aiming for the March 2000 ballot – meaning the price per signature at this late date will be at least \$1.50 or more...

◆ **Car Tax Initiative** – As previously reported, Assemblyman Tom McClintock's effort to qualify an initiative to repeal the vehicle license fee (aka the car tax) is all but dead, according to our sources. Sources think McC made a number of missteps, but the biggest

was getting former VP Dan Quayle involved. Quayle has the image of being *chueless* and McC should have gone to Steve Forbes instead. Forbes could have been enticed into backing the *Keep The Promise Initiative* because TX Gov. George W. Bush(R) has paid scant attention to lowering personal property taxes (cars are taxed locally in Texas). In other words, Forbes could have used McC's initiative as a *wedge* against Bush here in Calif. Sources say that while the initiative might have ultimately failed at the ballot box, Forbes' involvement would have given the initiative solid credibility that it didn't have with Quayle. Stay tuned...

CAMPAIGN 2000: UPDATE ON LEGISLATIVE RACES.

Editor's note: Here's another update on Legislative races for 2000...

☒ **25th AD** – In the GOP primary battle to replace Assemblyman George House(R-Modesto), 2 GOP names have surfaced: Modesto Councilman Bill Conrad, who has hired Gilliard/Blanning & Assoc.; and Dave Cogdill, a developer who is a former Modesto councilman. There is a 3rd potential GOP candidate, but FBI agent Robert Deklinski has to be very careful in his public pronouncements. Some sources think Deklinski will run. FYI: A poll by Probolsky & Assoc. for Conrad shows the councilman with the best name ID, but the undecided vote is running 73%...

☒ **45th AD** – In the battle to replace *termed out* Assembly Speaker Antonio Villaraigosa, add the name of L.A. Dep. Mayor Rocky Del Gadillo to list of potential Demo candidates....

☒ **76th AD** – According to consultant Jack Orr's online company newsletter, Brian Olson is the only GOP candidate to announce for this seat being vacated by Susan Davis(D-San Diego) who is *termed out*. San Diego Councilwoman Christine Kehoe(D) is already off and running to replace Davis...

☒ **41st AD** – In response to the possibility that State Sen. Tom Hayden(D-West L.A.) may not run in his old AD (but instead run in the neighboring 42nd AD), a number of new names have surfaced as possible Demo candidates: David Freeman, head of the L.A. DWP; attorney Ed Tabish; L.A. Charter Reform Comm. Rob Glushon; and of course, p/a exec. Tom Soto, who had originally wanted to run here, but dropped out when

Hayden cleared the field. Jane Murphy Shapiro of Kids Safe is running on the GOP side...

☒ **54th AD** – Hey Rudy, make up your mind! Our sources now say L.A. Councilman Rudy Svorinich is looking seriously at the 54th AD of Demo Assemblyman Alan Lowenthal of Long Beach. Prior to this recent *switch*, Rudy was very interested in running for L.A. City Controller...

DOG DAYS OF SUMMER: POLITICAL SHORT TAKES.

Editor's note: Here are a few items, political and otherwise, worth noting...

■ **Handgun Bill on Davis' Desk** – Supporters of AB 202 by Assemblyman Wally Knox(D-West L.A.) to limit handgun sales to 1-per-month fully expect Gov. Gray Davis to sign this bill into law. AB 202 passed the Assembly some time ago and on July 1st won State Senate approval on a 21-14 vote. Multiple sales account for 24% of all handgun sales...

■ **For the Record** – The March 7, 2000 GOP presidential primary will be the last Winner-Take-All primary for Calif. Republicans. SB 380 by State Sen. Ray Haynes(R-Riverside) is expected to win approval in the State Senate (it already passed the Assembly on a 55-4 vote), but it won't be in time for this upcoming presidential primary....

■ **Takasugi vs. Flynn in Ventura Co.?** – According to a June 17th story in the Ventura Star, former GOP Assemblyman Nao Takasugi is testing the waters for a possible run against his good friend, Ventura Co Sup. John Flynn. As Calpeek readers may recall, not long ago Takasugi, 77, ruled out a run for the soon to be open 19th SD of Sen. Cathie Wright(R)...

■ **Campaign 2001** – No shock here as L.A. City Parks Comm. Steve Soberoff took out papers so that he can begin raising money for an expected run for L.A. City Mayor in 2001...

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CALPEEK'S NEW JOBS AND PERSONNEL NOTICES.

Editor's note: Here are some items to mark down in your notebook...

● NY-based Porter Novelli has purchased CA-based Goddard*Claussen. P/N is a marketing pr firm. All of the key Goddard*Claussen officers will remain. Sale price was not disclosed...

● Sacto Mayor Joe Serna won't seek reelection next year because the 59-year-old mayor is *again* battling kidney cancer. The cancer is inoperable...

● Jim Lazarus, who served in the S.F. mayor's office as a deputy mayor from 1992-96, has been named as new State director for U.S. Sen. Dianne Feinstein(D). He replaces Bill Chandler who is the new director of Fannie Mae's Bay Area Partnership office...

CALPEEK'S MARKETPLACE NETWORK

● **Glendale based trade association** is seeking an individual to fill the position of External Affairs Coordinator. The position is responsible for newsletter writing, website management, annual report coordination, grass roots advocacy and special projects. Competitive salary based on experience, position includes 401K, full medical and dental benefits. Please fax letter of application and resume to the Western States Petroleum Association (WSPA), Attn: Manager External Affairs at (818)545-0954.

● **Legislative Manager.** Initiate/coordinate policy development and advocacy activities for a variety of public policy issues at the local, state and national level, ensuring full integration of legislative activities with membership development efforts. Emphasis on international trade/commerce issues. Bachelor's degree plus minimum two years work experience as lobbyists or similar public policy-related profession. Salary+excellent benefits. FAX resume w/salary history: HR Mgr. (213)580-7511.

● **Public Affairs** – Calif. public affairs firm is looking for individuals in Los Angeles, Central Valley, Northern Calif. and Bay areas that have public affairs experience to work on periodic projects. Please fax resume to (858)459-4043.

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